VAMP UP YOUR SKIN’S NIGHTTIME REJUVENATION CYCLE, WITH

NEW XXY SERUM AND YYX CREAM

FROM XXX

**THE INSPIRATION:** In the dark of night, things happen that can make you look younger and sexier - What if you could rev up the process? Sleep, Renew and Revive your skin.

**THE PRODUCTS:** A night time serum and moisturizer that accelerate your body’s overnight rejuvenation process, so you wake up with skin that looks fresher, brighter and happier than you ever dreamed possible.

**• XXY SERUM:** Brimming with precious Tahitian black pearl extract, a supercharged treatment crammed with potent anti-aging ingredients.

Plankton Extract eliminates oxidized proteins, which leads to photoaging. This serum re-synchs your skin’s internal clock so that it repairs itself faster and more effectively.

**• YYX CREAM:** Incorporating the precious Tahitian black pearl extract, and more importantly the Resurrection plant, which bolsters the skin’s moisture and the effects of our XXY Serum, taking your skin to a whole new level of hydration and restorative beauty sleep. Plus, it contains ceramides and other deep-diving moisturizers to tackle dehydration all night long.

XXX’s new XYX Collection capitalizes on your complexion’s internal clock: During the day, your skin’s in active attitude or defensive mode, fighting o\_ UV damage and environmental aggressors to prevent damage. At night, skin goes on the offensive, focusing on self-repair and regeneration. Your cell renewal rate climbs higher to help build collagen and elastin. Levels of cortisol, a stress hormone that causes thinning skin and discoloration, drop. Meanwhile, melatonin, the sleep hormone, acts like an

antioxidant to fight age spots, fine lines and, in the worst case, skin cancer.

To help you make the most of your beauty sleep, our revolutionary new XYX Collection optimizes nighttime cellular repair at any age. Like a REM state for your skin, it takes you into an ideally restorative mode, literally doubling the rate of improvement in cell renewal.

**THE TECHNOLOGY:** Both the XXY Serum and YYX Cream brim with a uniquely restorative mix of ingredients. Even better, they work at the optimal time for repair, so you can wake to firmer, smoother, more luminous skin.

• **Chronopeptides and Persian Silk Tree Extract**: Together, these help calm inflammation and replenish your skin’s melatonin levels, resetting your internal clock so your skin regenerates more quickly, the way it did when you were younger.

• **Precious Tahitian Black Pearl:** Rich in vitamins, minerals and amino acids, this helps stimulate circulation and cell turnover to firm and brighten. (Trust us: If you’ve never worn pearls to bed, now’s the time.)

• **Plankton Extract** helps neutralize free radicals and eliminate oxidized proteins, which lead to photoaging.

Since your skin’s metabolism increases as you sleep, moisture evaporates faster from its surface. So Dream Night Cream also contains:

• **Deeply hydrating ceramides** that leave skin petal-soft.

• **Resurrection Plant:** A desert plant that works like a sponge. It attracts moisture to parched skin and holds it there, strengthening your natural lipid barrier to ensure even more rapid healing during the night rejuvenation cycle.

**THE RESULTS:** Clinical studies of XXX’s XYX Collection show that in treated areas, the rate of improvement in cell renewal is doubled.

**XXY Serum:**

After 1 night, 93% of users said that their skin looked softer and smoother.

After 2 weeks, 100% reported having more radiant, energized skin. And after 4 weeks, 100% stated that their skin looked rested and fresher, with an improvement in depth of wrinkles, too.

**YYX Cream:**

After 1 night: 97% of users reported that their skin looked smooth and supple.

After 2 weeks, 100% reported that their skin looked rested and fresher. After 4 weeks, 97% reported that the product left their skin replenished and more luminous; 93% reported that the appearance of lines and wrinkles in their skin had diminished. 100% of users saw improvement in skin texture, hydration and wrinkle depth after 2 and 4 weeks of use.

**XXX RECOMMENDS:** Apply serum to cleansed skin at bedtime. Then apply night cream.